



Greensboro Regional Tennis Association

Greensboro Junior Tennis Sponsorship Opportunities

On behalf of the Greensboro Regional Tennis Association (GRETA), we would like to invite your business to participate as a 2018 GRETA Junior Tennis Sponsor. We are making plans for an amazing 2018 season of Junior Tennis, offering children ages 6 to 18 in our community so many positive opportunities that will last a lifetime. Through our programs, GRETA is dedicated to growing the game of tennis by providing tennis programs for junior players of all ages and levels in a FUN and ENCOURAGING environment.

By participating as a sponsor, you'll enjoy excellent exposure to this important segment of your target audience. Your sponsorship fee helps GRETA fund these programs for junior tennis participants in our community. The success of our programs are largely credited to our community support. The impact of Junior Tennis in our community goes beyond the skills gained on the tennis courts; but also in each player's new-found confidence and love for tennis.

Enclosed you will find the sponsorship descriptions for the 2018 GRETA Junior Tennis Ladder and Junior Team Tennis. We will be happy to discuss any questions or tailor the packages to your needs. We also ask that you send us your company logo in a hi-res format as well as a website format.

Thank you in advance for your willingness to support the efforts of the GRETA Junior tennis and making a positive impact in our community.

Junior Ladder Match Sponsor - \$3,000 (3 seasons \$1000 per season)

- Logo on back of Ladder T-shirts (Spring & Fall Season)
- Logo on Summer Giveaway item (towel, cool towel or water bottle)
- Logo on Ladder Signage for all 3 seasons
- Logo proudly placed on GRETA Junior Tennis website
- Logo & hyperlink included on weekly emails 7 -10 per season
- Logo included in social media campaigns
- Ability to set up a table at any of the Ladder locations during the 7 week seasons. (Spring, Summer & Fall)
- Company information placed in player bags (Spring & Fall Season)

Junior Ladder Set Sponsor - \$1,200 (1 Ladder season only)

- Logo on back of Ladder T-shirts (1 season)
- Logo proudly placed on GRETA Junior Tennis website
- Logo & hyperlink included on weekly emails 7 -10 per season
- Logo included in social media campaigns
- Ability to set up a table at any of the Ladder locations during the 7 week season
- Company information placed in player bags (1 season)

Junior Ladder - Game Sponsor - \$500

- Logo placed on GRETA Junior Tennis website
- Logo & hyperlink included on weekly emails 7 -10 per season and social media campaigns
- Company information placed in player bags

Junior Ladder - Friend of the Court - \$250

- Logo on GRETA Junior Tennis website
- Company information placed in player bags

Junior Team Tennis - League Sponsor - \$500

- Logo proudly placed on GRETA Junior Tennis website
- Logo & hyperlink included on weekly emails 7 -10 per season
- Logo included in social media campaigns

Junior Team Tennis - Court Sponsor - \$250

- Logo on GRETA Junior Tennis website
- Logo included as a sponsor in social media campaigns

Love of the Game Sponsor

Any contribution you see fit to help GRETA grow Junior Tennis in the Triad Area

Cari Powell
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